

Being an Effective Advocate

- Show Up Early, Plan to Stay Late
 - The latest estimate from the city only has room for 150 people Monday. Show up early to ensure your spot.
- Prepare Questions and Remarks—2-3 minutes
 - Any public comment will likely have a strict time limit. Be prepared to make your points in the time you have.
- Act and Dress the Part
 - First impressions count here too. Make sure you're dressed in a way that underlines the importance of your testimony.
- Be Professional and Respectful
 - Make sure your testimony registers by refraining from personal attacks or unfounded speculation.

